

Soil Carbon Measurement

Potential Under Our Feet:

Verdi NZ is a leader in innovative soil monitoring, revealing the hidden potential beneath our feet. They dive deep into the earth, decoding soil carbon dynamics for valuable insights. Using a meticulous approach, they collect one-metre soil cores, analyse multiple horizons, and combine lab data with visual assessments to provide transformative information for farmers and markets.

Can't manage what you don't measure:

Verdi NZ recognises the critical role of holistic management in enhancing soil health and maximising carbon storage. By demonstrating the impact of diverse management practices on farm performance and environmental health, they offer clients detailed insights into carbon storage and its advantages. Their succinct reports provide a feedback loop that fosters enhanced land stewardship

Connecting ecology with the economy:

The Verdi NZ team stands by their environmental commitment but also acts to empower farmers. They work closely with landowners, helping them understand adaptive management cycles and choose practices that store carbon and yield nutrient-rich crops.

Verdi NZ aims to connect environmental responsibility with economic viability by highlighting landowners' regenerative efforts in voluntary carbon markets, emphasising the vital link between environmental stewardship and economic sustainability.

For more information, visit the Verdi NZ website: www.verdi.nz
Instagram: [verdi_nz](https://www.instagram.com/verdi_nz)

The soil carbon cycle

